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How to Foster Creativity - Online Webinar

A creative culture is one where employees are encouraged to generate and contribute their ideas. This adds value when innovative product design or new service development is required.

But creative thinking can be an advantage in all roles as it aids problem solving and continuous improvement.

In this webinar we look at how creativity can be encouraged and fostered with a few simple techniques that can work in any environment.

Topics

The following topics will be covered:

1. The impact of today's work environment on thinking and creativity.
2. How to find time for creativity during the working week.
3. Simple techniques to encourage the generation of ideas.
4. A process for running creative meetings.
5. An overview of collaboration tools available online.

Duration & Format

This webinar can be delivered remotely using your preferred collaboration tool.

Different timeframes are available depending on your meeting requirements. We recommend 60 minutes, which allows 45 minutes for presentation followed by a Q & A slot.

Presenter

This session will be delivered by Productivity Consultant Moira Dunne.

Fee

60-minute Webinar = €300

This fee includes a copy of the material presented plus access to the Be Productive Creative Thinking Toolkit.

moiradunne@beproductive.ie - 086-8189719 - www.beproductive.ie
Tw:@beproductive_ie