

## Tips to Promote Team Creativity

A creative culture is one where employees are encouraged to generate and contribute ideas. This helps companies innovate and stay competitive when it comes to product or service development.

But creativity can help with day-to-day business too as fresh ideas help solve problems and continuously improve how the work gets done.

In this seminar we look at how creativity can be promoted with a few simple techniques that can work in any environment.

### Topics

The following topics are covered:

1. How a busy environment prevents thinking and creativity
2. How to promote creativity day-to-day
3. How to structure meetings to sparking ideas and innovation

### Duration and Format

This talk can be delivered in-person or remotely using your preferred collaboration tool. The session generally lasts 60 minutes.

It can also be extended into a 2.5-hour Team Workshop called "Being Creative Together".

The interactive format includes:

- Introductions and requirements
- Presentation of tips via SlideShare
- Q and A at the end to answer specific questions

Participants will receive access to the Creative Thinking template demonstrated during the session.



### Presenter

This talk will be delivered by Productivity Consultant Moira Dunne.

### Fee

- Online delivery - €300
- In-person delivery - €350

Any repeat booking by a client will be subject to a 10% fee discount.

